

# PROGRAMME SPECIFICATION

## 1. Key Information

<b>Programme Title:</b>	BA (Hons) International Tourism Management with Air Travel BA (Hons) International Tourism Management with Air Travel with Foundation Year
<b>Awarding Institution:</b>	Buckinghamshire New University
<b>Teaching Institution(s):</b>	Buckinghamshire New University
<b>Subject Cluster:</b>	Tourism
<b>Award Title (including separate Pathway Award Titles where offered):</b>	BA (Hons) International Tourism Management with Air Travel
<b>Pathways (if applicable)</b>	International Tourism with Air Travel
<b>FHEQ level of final award:</b>	6
<b>Other award titles available (exit qualifications):</b>	Certificate of Higher Education Diploma of Higher Education BA International Tourism Management
<b>Accreditation details:</b>	Institute of Travel and Tourism (ITT)
<b>Length of programme:</b>	3 years Full Time 4 years with Foundation Year Full Time 6 years Part Time
<b>Mode(s) of Study:</b>	Full Time Part Time
<b>Mode of Delivery:</b>	In person (on-site) delivery
<b>Language of study:</b>	English
<b>QAA Subject Benchmark(s):</b>	Events, Hospitality, Leisure, Sport and Tourism (2019)
<b>Other external reference points (e.g. Apprenticeship Standard):</b>	
<b>Course Code(s):</b>	BAINTMFT / BAINTMFY / BAINTMPT
<b>UCAS Code(s):</b>	
<b>Approval date:</b>	01/12/2022
<b>Date of last update:</b>	

## 2. Programme Summary

This programme provides an attractive course of study that will enable you to gain a comprehensive grounding in the operational and management skills necessary for those

aspiring to a career in the wider tourism industry with a specific focus the aviation sector. This provides those learners with a specific interest air travel the opportunity of furthering your knowledge in this field and building the skills necessary for employment at operational and management levels. In the first year, you will be introduced to the variety of social and economic impacts that the tourism sector drives forward at destinations and upon societies. You will also be introduced to the hospitality sector and tourism service operations. In the second year you will be provided with in-depth exposure to sustainable and responsible tourism operations as you study the business tourism sector and niche tourism markets such as music, religious, culinary and dance tourism among many others. These core modules are complemented by specific pathway modules on aviation management. You are also offered the opportunity to undertake a period of seasonal employment. The third year of studies comprises the study of critical and contemporary issues in tourism such as dark tourism, the use of animals in tourism, sex tourism, terrorism and tourism, and the impact of pandemics on tourism among others. You will also study the management of tourism organisations at strategic levels and gain further specialism in air travel.

This unique course is developed with input from industry professionals and focuses on the management and operational challenges facing the dynamic tourism and aviation industries in the present day with a strong focus on student and graduate employability. Learners graduating from this course can look forward to employment opportunities with tour operators; e-tourism operators; ground handlers; destination management companies; public sector tourism planning and development agencies; the hospitality and catering industries; tourism marketing agencies; developers and suppliers of niche tourism products; visitor attractions; traditional, charter and low-cost airlines; air cargo operators and airports; events management organisations; business travel agencies; and other passenger transport carriers such as cruise liners and surface transport among others. You may also decide to further your studies by undertaking postgraduate studies to continue refining your specialty level and pursuing your specific areas of interest.

### 3. Programme Aims and Learning Outcomes

#### Programme Aims

This programme aims to:

1. Provide learners with a comprehensive grounding in the knowledge and skills necessary for those aspiring to a career in the tourism and aviation sectors
2. Provide learners with an inclusive, current, and versatile curriculum of study that reflects the needs of the travel and tourism industries in an era of growth and ongoing challenges
3. Prepare learners for employment or for postgraduate study in the fields of aviation and tourism by fostering an environment in which students are encouraged to apply theory to practice; develop critical awareness, solve problems; and evaluate information applied to these fields.
4. Enable graduates to meet the changing demands of employment because of their acquisition and development of a wide range of personal and transferable skills required by employers specifically in the aviation and tourism industries
5. Develop the confidence and academic skills of learners enabling them to become active learners and critical thinkers by encouraging them to reflect upon their learning and take responsibility for their own knowledge acquisition process and continued professional development

## Programme Learning Outcomes

### Knowledge and Understanding (K)

On successful completion of the programme you will be able to:

ID	Learning Outcome
K1	Synthesise an understanding of the concepts, characteristics, and impacts that the tourism industries create upon societies as areas of academic and applied study.
K2	Recognise the ethical issues associated with the operation and development of the tourism industry.
K3	Communicate an understanding of the products, structure of and interactions in the tourism industry.

### Analysis and Criticality (C)

On successful completion of the programme you will be able to:

ID	Learning Outcome
C1	Differentiate relationships between tourism and the communities and environments in which these take place.
C2	Analyse the nature and characteristics of tourists and examine and evaluate the patterns and characteristics of tourism demand and the influences on such demand.
C3	Investigate the changing and dynamic nature of tourism as an economic and social activity in modern societies which is often stimulated through tourism management.

### Application and Practice (P)

On successful completion of the programme you will be able to:

ID	Learning Outcome
P1	Investigate the issues and principles of sustainability and social responsibility in the context of tourism.
P2	Apply knowledge of the approaches to managing the development of tourism management through concepts of policy and planning.
P3	Illustrate the ethical dimensions of tourism development and management operations upon societies.

### Transferable skills and other attributes (T)

On successful completion of the programme you will be able to:

ID	Learning Outcome
T1	Evaluate the relationships between styles and approaches to leadership and management, and the organisation, structure and operation of tourism businesses.

<b>T2</b>	Develop an insightful and detailed understanding of employability attributes that would result in students progressing careers in management and tourism.
<b>T3</b>	Apply principles of equality, diversity, and inclusion in the workplace upon completion of their studies.

## Graduate Attributes

The BNU Graduate Attributes of: Knowledge and Understanding; Analysis and Criticality; Application and Practice; and Transferable Skills and Other Attributes focus on the development of innovative leaders in professional and creative capacities, who are equipped to operate in the 21st Century labour market and make a positive impact as global citizens.

The programme learning outcomes develop the BNU Graduate Attributes of knowledge and its application by providing students with an in-depth and critical understanding of the impact that tourism creates upon societies (K1, K2, C1, P1, P3) and the measures that can be implemented to mitigate these within specific social and environmental contexts (K1, C1, C3, P2, T1). This is achieved using case studies (K1, C1, C3, P2) and modules that focus on specific sectors of the tourism system with a refined focus on tourism industries (K3, C3, T1). In addition, the learning outcomes foster the BNU Attribute of Creativity, Social and ethical awareness, and responsibility as they are rooted in the detailed study of ethical perspectives that arise because of tourism development (K2, C1, P3) and issues associated that stimulate tourism growth which may compromise social and economic equity as well as environmental sustainability challenges (K1, C3, P1, T3). The achievement of the learning outcomes involves an in-depth study of management approaches within the context of tourism organisations (K3, P2, T1) that require continuous professional development and leadership qualities (P2, T1, T2). These are also in line with the Graduate Attributes as the programme provides opportunities for the development of strategic management skills (P2, T1) resulting in strengthened confidence and leadership abilities (T1, T2, T3).

## 4. Entry Requirements

The University's [general entry requirements](#) will apply to admission to this programme.

If you do not meet the entry requirements you may, if you have relevant professional experience, still be invited for interview, where you will be required to demonstrate the necessary knowledge and understanding for entry onto the course.

Previous study, professional and / or vocational experiences may be recognised as the equivalent learning experience and permit exemption from studying certain modules in accordance with our [accreditation of prior learning](#) (APL) process.

## 5. Programme Structure

Pathway 1 or stand-alone course [add further tables for each additional pathway]

Level	Modules (Code, Title and Credits)	Exit Awards
<b>Foundation Year<sup>1</sup></b>	<p><b>Core modules:</b>                      Preparing for Success Knowledge and Creativity                      Preparing for Success Self-development and Responsibility                      Inquiry Based Learning                      Introduction to Aviation, Tourism and Events</p> <p><b>Option modules:</b>                      No option modules are available at this level.</p> <p><b>Opportunity modules:</b>                      No Opportunity modules are available at this level.</p>	<b>N/A.</b> No credit is awarded at this Level.
<b>Level 4</b>	<p><b>Core modules:</b>                      BAM4001 Academic and Professional Development (20)                      BAM4002 Tourism and Society (20)                      BAM4005 Hospitality and Service Operations (20)                      BAM4004 Tourism Destinations and Attractions (20)                      ENG4001 Airport Operations (20)</p> <p><b>Option modules:</b>                      No option modules are available at this level.</p> <p><b>Opportunity modules:</b>                      You must choose 2 x 10 credit Level 4 Opportunity modules from the Opportunity module catalogue <a href="http://www.bnu.ac.uk/oppmodules">www.bnu.ac.uk/oppmodules</a></p>	<b>Certificate of Higher Education,</b> awarded on achievement of 120 credits at Level 4
<b>Level 5</b>	<p><b>Core modules:</b>                      BAM5002 Business Tourism (20)</p>	<b>Diploma of Higher Education,</b> awarded on achievement of 240

<sup>1</sup> Modules on the Foundation Year only apply to learners who are enrolled on the “with Foundation Year” programme.

	<p>BAM5004 Contemporary Tourism (20)                  BAM5001 Sustainability and Responsible Tourism (20)                  Research Methods (20)</p> <p><b>Option:</b>                  Choose modules to the total of 20 credits from:                  ENG5010 Airline Operations (20)                  ENG5016 Aviation Experience Project (20)</p> <p><b>Opportunity modules:</b>                  In addition, you must choose 2 x 10 credit Level 5 Opportunity modules from the Opportunity module catalogue <a href="http://www.bnu.ac.uk/oppmodules">www.bnu.ac.uk/oppmodules</a></p>	<p>credits, including a minimum of 120 credits at Level 5</p>
<b>Level 6</b>	<p><b>Core modules:</b>                  BAM6001 Critical Issues in Tourism (20)                  BAM6003 Managing Tourism Organisations (20)                  Extended Independent Work (40)</p> <p><b>Option:</b>                  Choose two modules to the total of 40 credits from:                  ENG6020 Airport Planning and Design (20)                  ENG6008 Digital Technology and Innovation in Aviation (20)                  ENG6006 Network Planning (20)                  ENG6021 Procurement and Global Sourcing in Aviation (20)</p> <p><b>Opportunity modules:</b>                  No Opportunity modules are available at this level.</p>	<p><b>Ordinary Degree</b>, awarded on achievement of 300 credits, including 60 credits at Level 6 and 120 credits at each of Levels 4 and 5</p> <p><b>Honours Degree</b>, awarded on achievement of 360 credit 120 credits at each of Levels, 4, 5 and 6</p>

Please note: Not all option modules will necessarily be offered in any one year. Other option modules may also be introduced at a later stage enabling the programme to respond to changes in the subject area.

## 6. Learning, Teaching and Assessment

### Learning and teaching

During the Foundation Year, you will be exposed to a variety of summative and formative assessments whilst developing the academic skills to be a successful learner at University; course content and Learning Outcomes strongly relate to the development of your knowledge and understanding of the subjects being studied and assessed.

At level 4 the focus is on the development of a foundation knowledge and understanding of the theories, interaction and interdependence of the people, places and processes that characterise the wider travel and aviation industry. Modules are delivered through a blend of lectures, interactive seminars, workshops, small-group activities and debates and are supported by adaptive release e-learning material delivered through the VLE. In seminars small groups of students discuss the contents of the lectures, undertake exercises and receive support, guidance and assistance from the module lecturers. Guidance in the acquisition of information is provided in seminars specifically geared to this topic. Informal formative assessment takes place on an ongoing basis through seminars that are specifically structured to include activities that assist learners in developing the knowledge and skills required to fulfil the module learning outcomes. There is emphasis on the self-guided learning skills that will increasingly be called upon in L6 with advice and guidance provided in relation to recommended reading and independent research. In addition to the active use of the VLE, teaching sessions are enriched with the use of media such as videos to illustrate theory and stimulate reflection on the topics studied. The programme is also digitally enabled as it develops IT skills through written and practical assessments that require command of develop confidence in the use of IT resources.

At level 5 you are expected to apply theoretical knowledge that is more in-depth and show deeper understanding as the complexity of the issues covered in the modules increases. A wide range of participative techniques is applied to facilitate the development and exchange of viewpoints in relation to module topics. Interactive workshop sessions develop and test your ability to relate key concepts and issues to industry operation and management in practice. Skills in relation to problem-solving and decision-making are honed through the extensive use of case studies drawn from a variety of organisations around the world that are related to various aspects of operations and management within the travel and aviation industries and highlight the application of theory to practice. You are encouraged to reflect on your learning, thus offering you the opportunity for self-analysis and personal development. At this level you are expected to develop and demonstrate analytical and evaluative skills and to draw on a wide range of resources in the completion of assignments. You will be given the option to engineer your own career focus by choosing from two optional modules on aviation studies – either airline operations or an experientially immersive option module. Study of the Research Methods module prepares you for an individual extended piece of work required in Level 6 in the form of either academic research or by undertaking a business plan. As in Level 4, modules are delivered through a blend of lectures, interactive seminars, workshops, small-group activities and debates and are supported by adaptive release e-learning material delivered through the VLE.

At level 6 the strategy is for you to develop your independent learning skills more fully. Learners are expected to develop and demonstrate the ability to critically review and analyse theories, concepts, assumptions and arguments and to synthesise and evaluate information relating from a wide variety of sources in relation to international travel and aviation management. Independent learning is fostered by undertaking an extended piece of

individual research which requires you to take full responsibility for managing your personal and professional development. Skills of reasoning and problem solving are developed and assessed throughout the modules through the synthesis, analysis, evaluation and interpretation of relevant literature and research findings and the application of theories and concepts to the solution of problems. The importance of self-reflection and criticality are developed and demonstrated through the ability to self-appraise and reflect on your own learning. Case studies and other relevant information sources form the basis for strategic analysis, evaluation and implementation planning.

Learning at all levels is structured to ensure that you are engaged in subject-specific contexts. This, *inter alia*, includes contact with the travel/aviation industry through visiting speakers and 'live' case-studies that include domestic and international study trips. In this way, you are also afforded the opportunity to interact with and research diverse aspects of the travel and aviation industry by virtue of fieldwork. Throughout the programmes, participation in field visits is encouraged that present you with opportunities to experience theory applied in an operational context. Guest speakers are invited, where appropriate, to ensure interaction with industry and provide you with learning experiences that are conducive to reflection on how theory is applied to practice. This is further assisted by the use of media during workshops to provide you with a stimulating learning experience as you develop IT skills through your engagement with written assignments that require these. Hence this programme is digitally enabled and forward-thinking.

## Assessment

Assessment methods are those considered most appropriate to the nature of the programme, the learner's profile and the requirements of future employers in terms of the knowledge, understanding and skills needed to secure employment in the field. The likelihood of any employee within the travel or aviation industries being called upon to write an essay is minimal whilst the ability to write logical, coherent, structured, well-researched, analytical, evaluative or informative reports and make well prepared, coherent, focused presentations is an undeniable asset to those seeking employment in the industry. The programme's assessment strategy mirrors these skills and develops them through authentic and ongoing assessment.

Assessments are designed specifically to test the learning outcomes outlined in each module descriptor. At Level 4 a varied menu of assessment methods is provided, including such approaches as: group work; a presentation; written assignments (generally reports); and time-constrained assignments (TCAs). At L5, the variety of assessments mirrors that at Level 4, though assignments are more demanding. Longer reports and presentations are required and the emphasis moves to assessing analytical and evaluative ability. At Level 6 assessment is geared to testing: criticality; reflection; complex problem solving; and decision making. There is still a varied menu of assignments that includes such approaches as reports, presentations, business and research proposals, and case study analysis among others. The final year independent research project provides the ultimate test of your ability to source, critically analyse, synthesise and critically evaluate information from a wide variety of sources and to apply their findings and recommendations to real-world situations.

Throughout their learning journey learners are prepared for the assignments through seminars and workshops, and assistance is sought from the Student Learning and Achievement and Student Opportunities and Career Success services at the University.

## Contact Hours

Modules are delivered through a combination of:



Workshops or lectures supported by seminars which are typically semi-structured and interactive in their nature and may include formative exercises such as:

- Research based activities
- Classroom based discussion
- Individual tutorials

## 7. Programme Regulations

This programme will be subject to the following [Undergraduate Assessment Regulations](#).

## 8. Support for learners

The following systems are in place to support you to be successful with your studies:

- The appointment of a personal tutor to support you through your programme
- A programme handbook and induction at the beginning of your studies
- Library resources, include access to books, journals and databases - many of which are available in electronic format – and support from trained library staff
- Access to Blackboard, our Virtual Learning Environment (VLE), which is accessible via PC, laptop, tablet or mobile device
- Access to the MyBNU portal where you can access all University systems, information and news, record your attendance at sessions, and access your personalised timetable
- Academic Registry staff providing general guidance on University regulations, exams, and other aspects of students and course administration
- Central student services, including teams supporting academic skills development, career success, student finance, accommodation, chaplaincy, disability and counselling
- Support from the Bucks Students' Union, including the Students' Union Advice Centre which offers free and confidential advice on University processes.

## 9. Programme monitoring and review

BNU has a number of ways for monitoring and reviewing the quality of learning and teaching on your programme. You will be able to comment on the content of their programme via the following feedback mechanisms:

- Formal feedback questionnaires and anonymous module 'check-ins'
- Participation in external surveys
- Programme Committees, via appointed student representatives
- Informal feedback to your programme leader

Quality and standards on each programme are assured via the following mechanisms:

- An initial event to approve the programme for delivery
- An annual report submitted by the External Examiner following a process of external moderation of work submitted for assessment
- The Annual Monitoring process, which is overseen by the University's Education Committee
- Review by the relevant PSRB(s)
- Periodic Subject Review events held every five years
- Other sector compliance and review mechanisms

## 10. Internal and external reference points

Design and development of this programme has been informed by the following internal and external reference points:

- The Framework for Higher Education Qualifications (FHEQ)
- The QAA Subject Benchmark Statement – see detailed mapping below
- The BNU Qualifications and Credit Framework
- The BNU Grading Descriptors
- The University Strategy, Thrive 2028

Mapping of Subject Benchmark Statement and any relevant Apprenticeship Standard to Programme Learning Outcomes

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
<i>An honours graduate in tourism is able to demonstrate an understanding of the concepts and characteristics of tourism as an area of academic and applied study, including being able to:</i>																				
Analyse and evaluate the concepts and characteristics of tourism as an area of academic and applied study in relation to business, management and wider social science	X	X				X	X	X				X	X			X				
Explain and challenge theories and concepts which are used to understand tourism in	X	X				X	X	X				X				X				

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
domestic and international contexts																				
Critique and challenge the definitions, nature and operations of tourism	X		X			X		X				X	X			X				
Use a range of source material in investigating tourism	X	X	X			X	X	X			X	X	X			X		X		
Critique and challenge the nature and characteristics of tourists and associated behaviour characteristics	X		X			X	X					X	X				X			
Demonstrate an awareness of the dynamic nature of tourism in contemporary societies	X	X				X	X	X				X	X			X	X			
Explain, assess and challenge theories of sustainability and ethics in the production and consumption of tourism		X				X	X				X	X	X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Evaluate the intercultural dimensions of tourism	X		X			X		X			X	X	X				X	X		
Demonstrate an understanding of technology and media and how these influence and change tourism products, operations, processes and behaviours	X		X				X	X				X				X	X			
Critique the stakeholder relationships involved in destination management, development, policy, governance and strategy	X		X			X		X			X	X				X	X			
Demonstrate an awareness of security, safety, risk and crisis management on regional, national and international scales	X	X				X	X	X			X	X				X	X			
Evaluate the products, structure, operations and	X		X			X	X	X			X		X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
interactions within the tourism industry																				
Professionalising the tourism industry as both processes and structures, and professional identity and business acumen in professional development.																				
<i>An honours graduate in tourism is able to demonstrate understanding of the nature and characteristics of tourists, including being able to:</i>																				
Explain the patterns and characteristics of tourism demand and the influences on such demand	X		X			X	X	X					X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Understand the ways in which tourists behave at destinations	X	X	X				X	X			X	X	X			X	X			
Understand the cultural significance of tourism for tourists and societies.	X	X				X		X				X	X			X	X	X		
<i>An honours graduate in tourism is able to demonstrate an understanding of the products, structure of and interactions in the tourism industry, including being able to:</i>																				
Demonstrate an understanding of the structure, operation and organisation of the public, private and not-for-profit sectors and their activities			X				X	X			X	X				X	X			
evaluate the factors that influence the development	X		X				X	X			X	X	X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
of organisations operating in tourism																				
Analyse relations between consumers of tourism and the providers of tourism services	X		X			X	X	X			X	X				X	X	X		
Analyse the role of government and policy makers in the development and management of destinations.		X	X				X	X			X	X	X			X	X			
<i>A graduate with a degree in tourism is able to demonstrate understanding of the relationships between tourism and the communities and environments in which it takes place, including being able to:</i>																				



Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Evaluate the contribution and impacts of tourism in social, economic, environmental, political, cultural and other terms	X	X				X	X	X			X	X	X				X	X		
Understand and evaluate the approaches to managing the development of tourism through concepts of policy and planning		X				X		X				X	X			X	X			
Appreciate the ethical issues associated with the operation and development of tourism	X	X				X		X			X		X			X	X	X		
Understand the issues and principles of sustainability and social responsibility in the context of tourism.	X	X				X		X			X		X			X	X	X		
<b>Generic skills and behaviours</b>																				

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
Benchmark / Standard requirement	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
<i>Graduates of courses in the EHLST subject grouping have a range of skills and demonstrate a range of behaviours appropriate to their professional context, including being able to:</i>																				
Research and assess paradigms, theories, principles, concepts and data, and apply such skills creatively in explaining and solving familiar and unfamiliar problems, challenging previously held assumptions or answering research questions	X	X				X	X	X			X	X				X	X			
Describe, synthesise, interpret, analyse and evaluate information and data of an applied nature	X	X	X			X		X			X	X	X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Creatively plan, design, lead, manage and execute practical activities using appropriate techniques and procedures while demonstrating high levels of relevant skills			X				X					X				X	X			
Complete a sustained piece of independent intellectual work (such as a long project or dissertation) which plans, designs, critically assesses and evaluates evidence in the context of appropriate research methodologies and data sources	X		X				X	X				X				X	X			
Demonstrate literacy and communication skills in a range of contexts, including verbal, auditory, performance, digital and multimedia forms	X	X	X			X	X	X			X	X	X			X	X			
demonstrate the numeracy skills required	X		X				X	X			X	X	X			X	X			

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
to manage budgets and analyse quantitative data, including that of big data																				
Work effectively independently and with others, as both a team member and a leader, recognising and respecting the values of equality and diversity	X	X				X		X			X		X			X	X	X		
Take and demonstrate proactive responsibility for their own learning and continuing personal and professional development through self-appraisal and reflecting on practice in academic and professional contexts	X	X	X			X	X	X			X	X	X			X	X	X		
Recognise and respond to moral, ethical, sustainability and safety issues which directly pertain to the context of study, including relevant legislation and	X	X				X		X			X		X			X	X	X		

Subject Benchmark Statement / Apprenticeship Standard:	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Benchmark / Standard requirement																				
professional codes of conduct																				
Undertake fieldwork with continuous regard for ethics, safety and risk assessment.	X	X				X	X	X					X			X	X	X		

### Mapping of Programme Learning Outcomes to Modules

Programme Learning Outcome	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)					
	Module Code (Core)	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
<b>Level 4</b>																					
Academic and Professional Skills			X			X											X	X	X		
Hospitality and Service Operations			X				X	X				X					X	X	X		
Tourism and Society	X	X				X	X	X			X	X	X						X		
Tourism Destinations and Attractions	X		X			X	X						X				X				
Airport Operations	X		X			X	X	X			X		X				X	X			
<b>Level 5</b>																					
Business Tourism			X				X	X				X					X	X	X		
Contemporary Tourism	X		X			X	X	X			X		X					X			
Sustainability and Responsible Tourism	X	X				X		X			X	X	X				X				
Research Methods	X		X				X	X				X	X				X	X			
Option (Aviation)																					
<b>Level 6</b>																					
Critical Issues in Tourism	X	X	X			X	X	X			X		X						X		
Managing Tourism Organisations			X				X	X				X	X				X	X	X		

Programme Learning Outcome	Knowledge and understanding (K)					Analysis and Criticality (C)					Application and Practice (P)					Transferable skills and other attributes (T)				
	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Extended Independent Work	X		X				X	X				X	X				X	X		
Option (Aviation)																				